

# Tompkins County Economic Overview

Presented by  
Michael Stamm, President  
Tompkins County Area Development



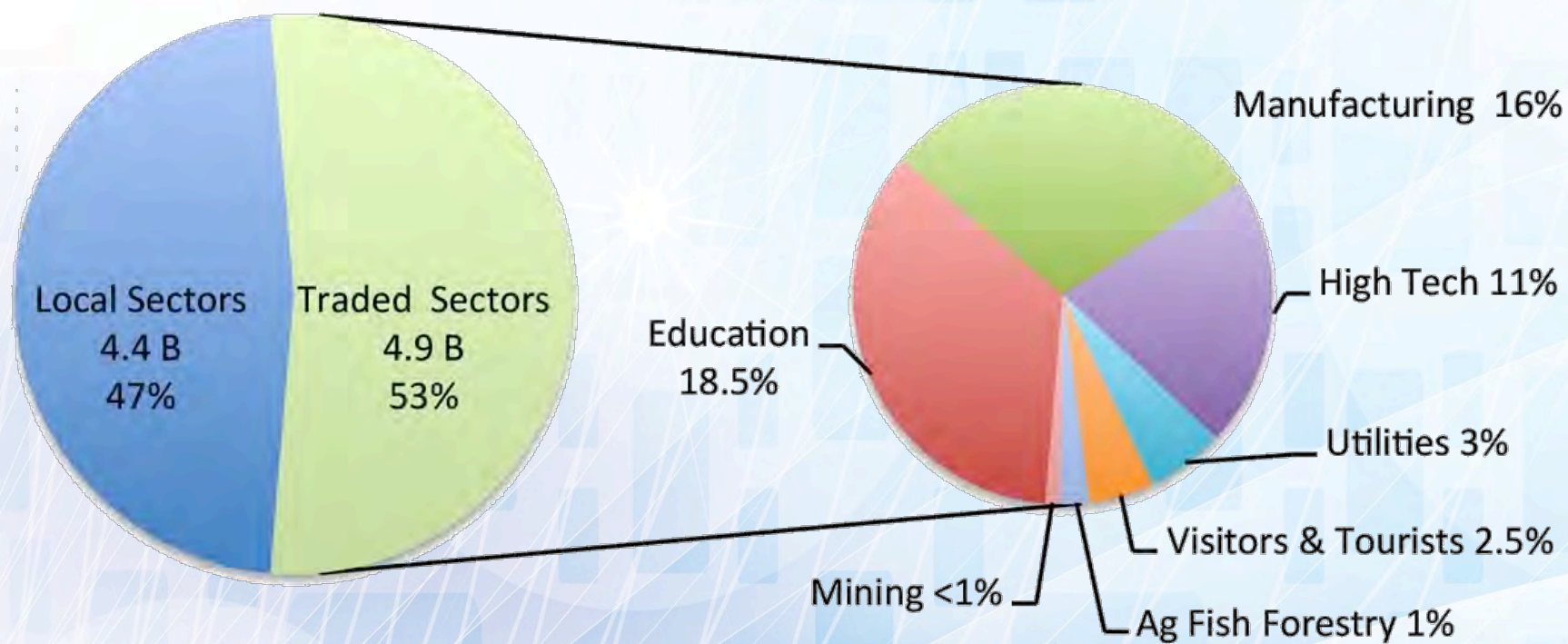
# TCAD Background

- Who we are
- What we do
- How we do it

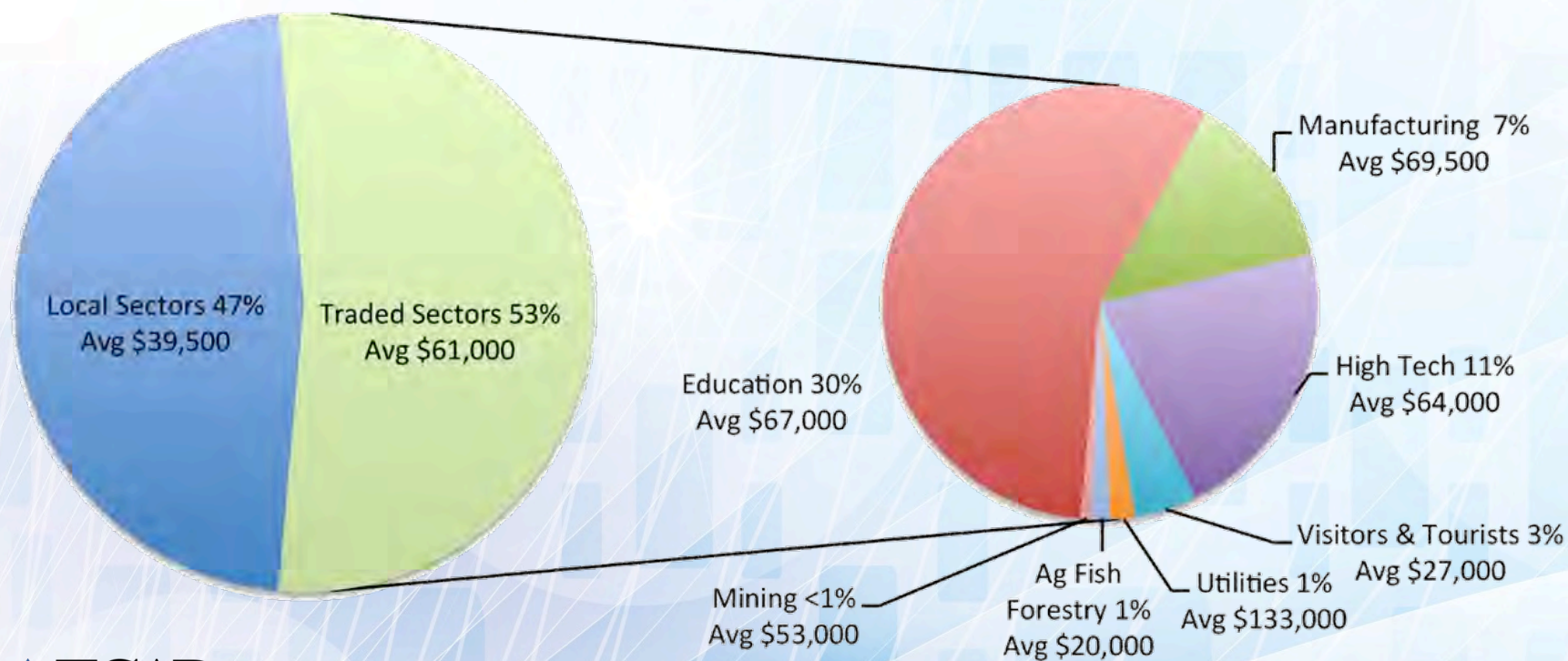




# Gross Domestic Product



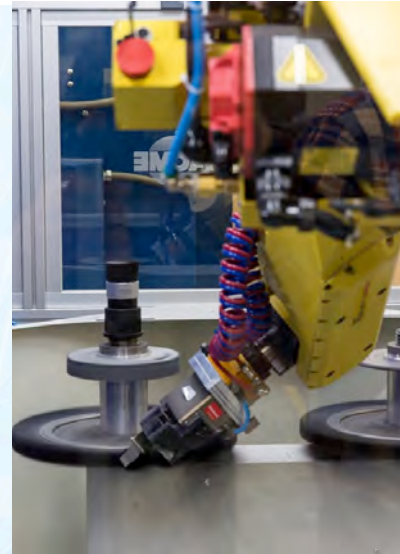
## Traded Sectors Average Wages





## Economic Trends

- Downtown & Collegetown Redevelopment
- Entrepreneurial Infrastructure
- Advanced Manufacturing
- Food Production





# Future Development

- Waterfront
- Renewable Energy
- Housing
- Targeted Business Attraction



# Challenges

- Energy
- Air Service
- Community Activists
- Public Approval Process
- State Business Environment
- Workforce





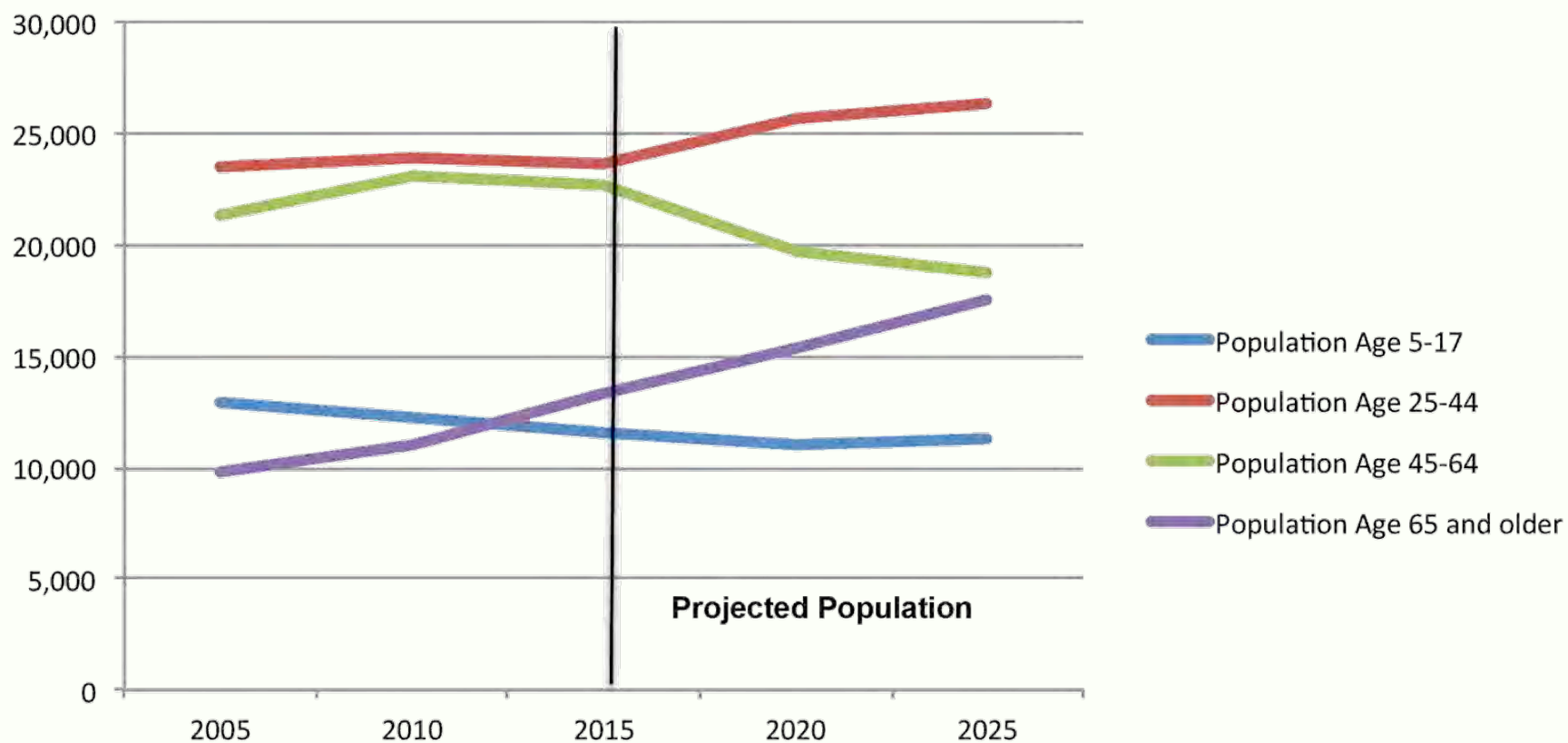
# Workforce Development Landscape

Presented by  
Julia Mattick, Director  
Tompkins County Workforce Development Board





# Population Data

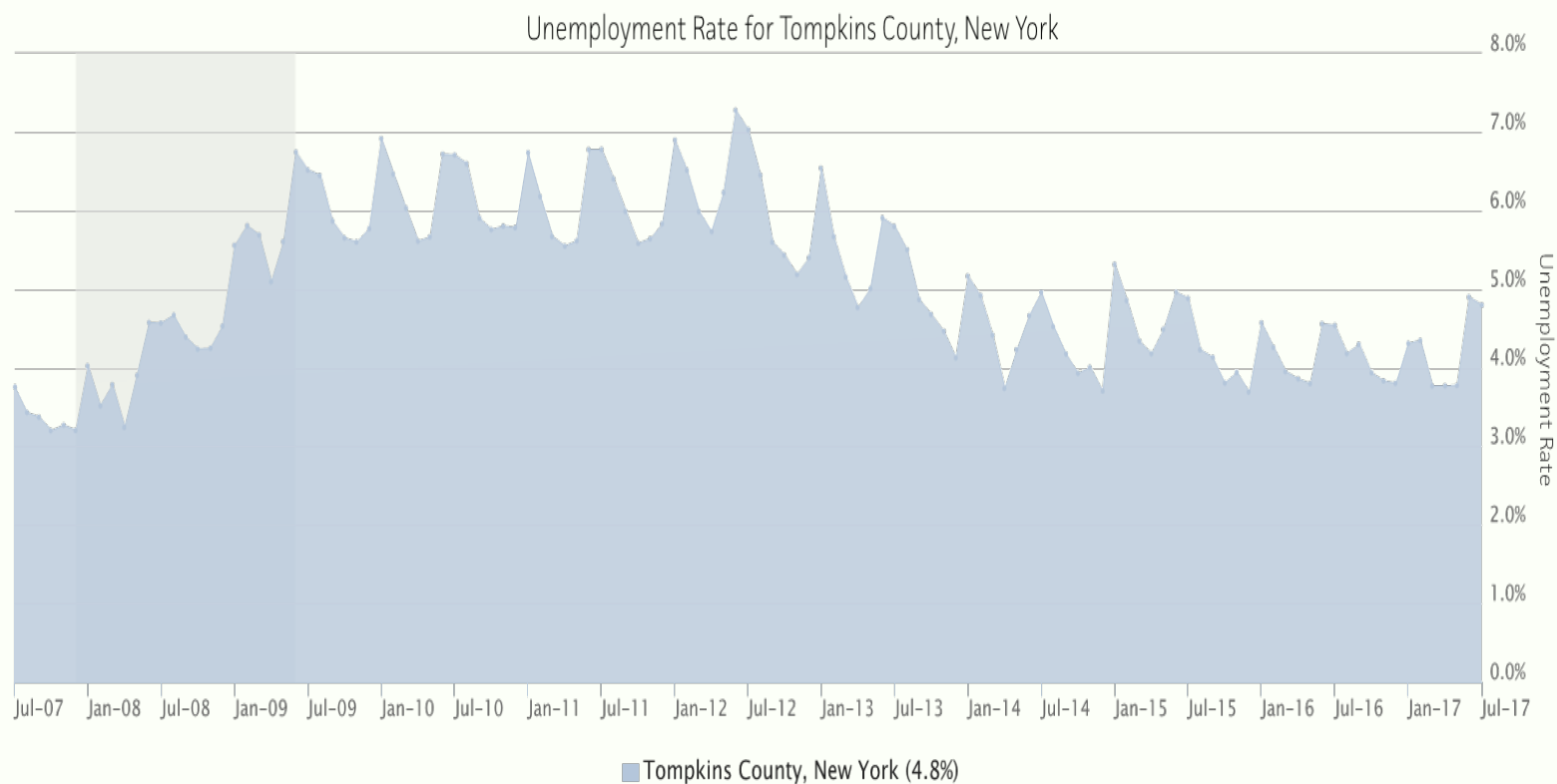


## Poverty Data

2000 Census	2010 Census	2015 ACS Estimates
1,300 Families in Poverty	1,550 Families in Poverty	1,924 Families in Poverty
80% with children under age 18	85% with children under age 18	79% with children under age 18
660 headed by single mothers	810 headed by single mothers	913 headed by single mothers

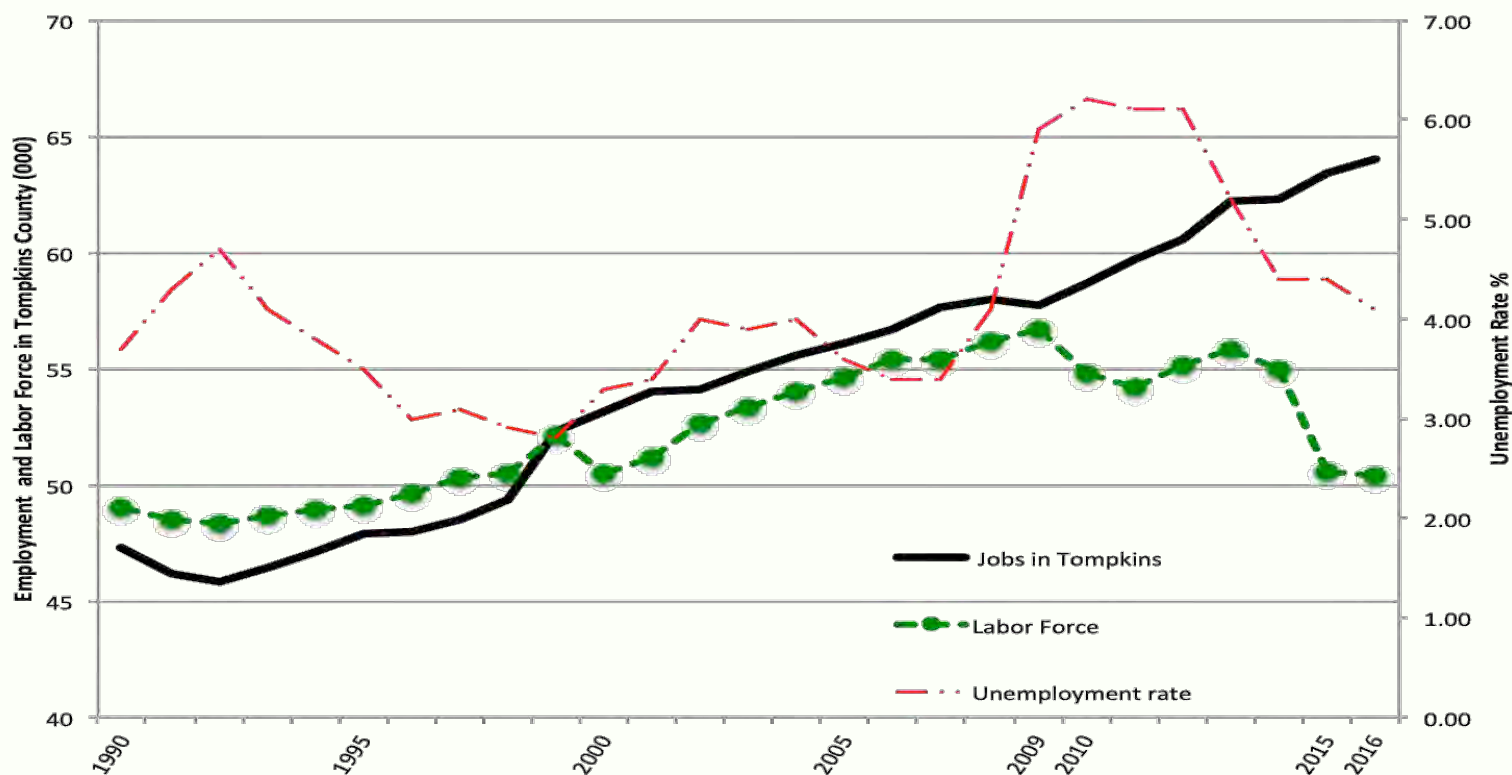


# Unemployment



Source: JobsEQ®. Data as of Jul 2017. The shaded areas represent national recessions.

# Jobs and Labor Trends Tompkins County 1990 to 2016



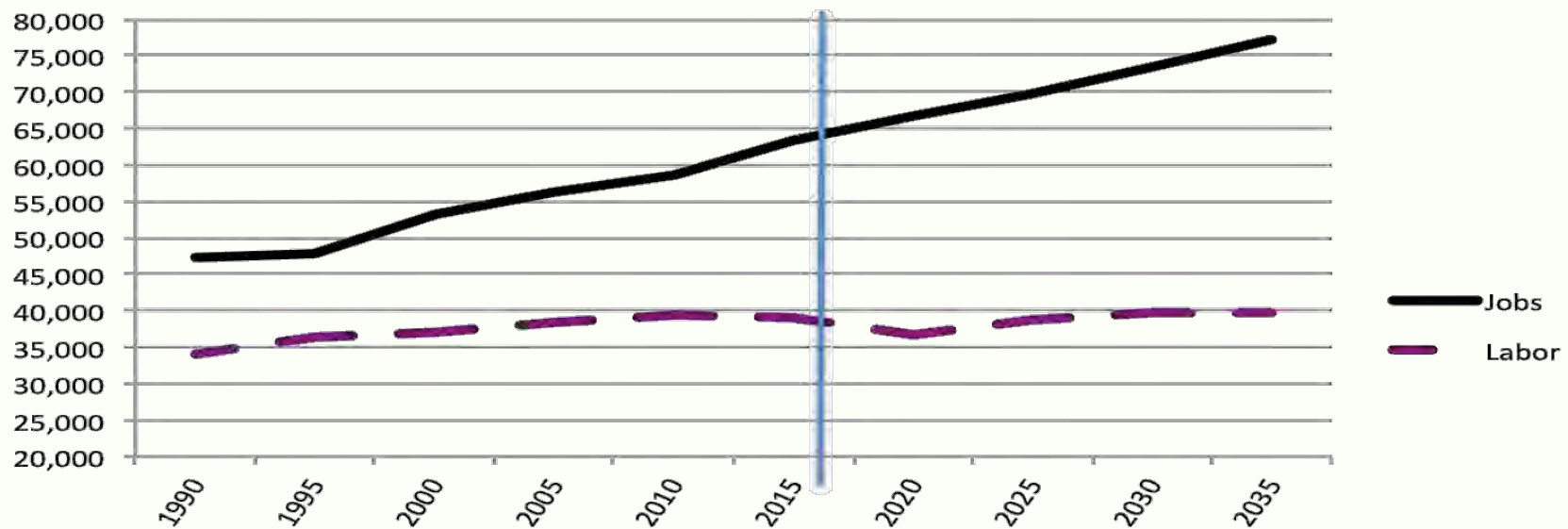
**NYS DOL: Jobs increased 35% from 47,300 in 1990 to 64,000 in 2016**  
**Labor force was 49,000 in 1990, peaked at 56,700 in 2009, declined to 50,400 in 2016**

Average job growth about  
1.2%, added 11%, 6,300, in  
7 years  
Labor Force declined  
6,300, 12.5%, in 7 years  
*Prepared by TCAD*



# Concept Chart: Demographic Challenge

## Job and Labor Trends & Projections 1990 to 2035



NYSDOL jobs data projected at 1% annual growth after 2015  
"Labor Force" proxy is 30 to 64 year olds current and projected by Woods & Poole (2016)  
This is a concept sketch -- do not use actual numbers from this chart.

## Commutation Patterns



- 25% of our labor force commutes In
- 10% of our labor force commutes out
- Top 6 counties commuting in order of frequency

Cortland	Schuyler
Tioga	Seneca
Cayuga	Chemung

2000

- 13,600 in-commuters
- 4,100 out-commuters

2013

- 15,200 in-commuters
- 4,200 out-commuters

1,600 increase in in-commuters, 12%



# Industry Snapshot in Tompkins County



## Sectors

Industry	Current		Forecast		
	Four Quarters Ending with 2017q1		Over the Next 10 Years		
	Employment	Avg. Annual Wages	Total Approx Repl Demand	Total Growth Demand	Avg. Annual Growth Percent
Educational Services	18,384	\$56,685	3,929	1,037	0.6%
Health Care and Social Assistance	6,942	\$47,254	1,403	888	1.2%
Retail Trade	5,054	\$27,816	1,554	-28	-0.1%
Accommodation and Food Services	4,219	\$20,665	1,462	-42	-0.1%
Manufacturing	3,495	\$63,480	760	-440	-1.3%
Professional, Scientific, and Technical Services	2,984	\$70,111	627	151	0.5%
Public Administration	1,991	\$52,746	473	-63	-0.3%
Other Services (except Public Administration)	1,882	\$26,508	469	-7	0.0%
Construction	1,285	\$42,255	255	47	0.4%
Finance and Insurance	1,157	\$69,827	264	-62	-0.6%
Administrative and Support and Waste Management and Remediation Services	954	\$28,428	215	27	0.3%
Transportation and Warehousing	936	\$41,552	228	-120	-1.4%
Arts, Entertainment, and Recreation	840	\$23,647	255	7	0.1%
Real Estate and Rental and Leasing	748	\$41,763	163	-30	-0.4%
Agriculture, Forestry, Fishing and Hunting	741	\$38,227	254	-36	-0.5%
Information	581	\$52,986	136	-34	-0.6%
Wholesale Trade	550	\$50,916	121	-1	0.0%
Mining, Quarrying, and Oil and Gas Extraction	283	\$71,936	66	-16	-0.6%
Management of Companies and Enterprises	233	\$59,066	49	-5	-0.2%
Unclassified	208	\$24,157	51	5	0.2%
Utilities	203	\$95,941	48	-29	-1.5%
Total - All Industries	53,670	\$49,395	13,141	1,247	0.2%

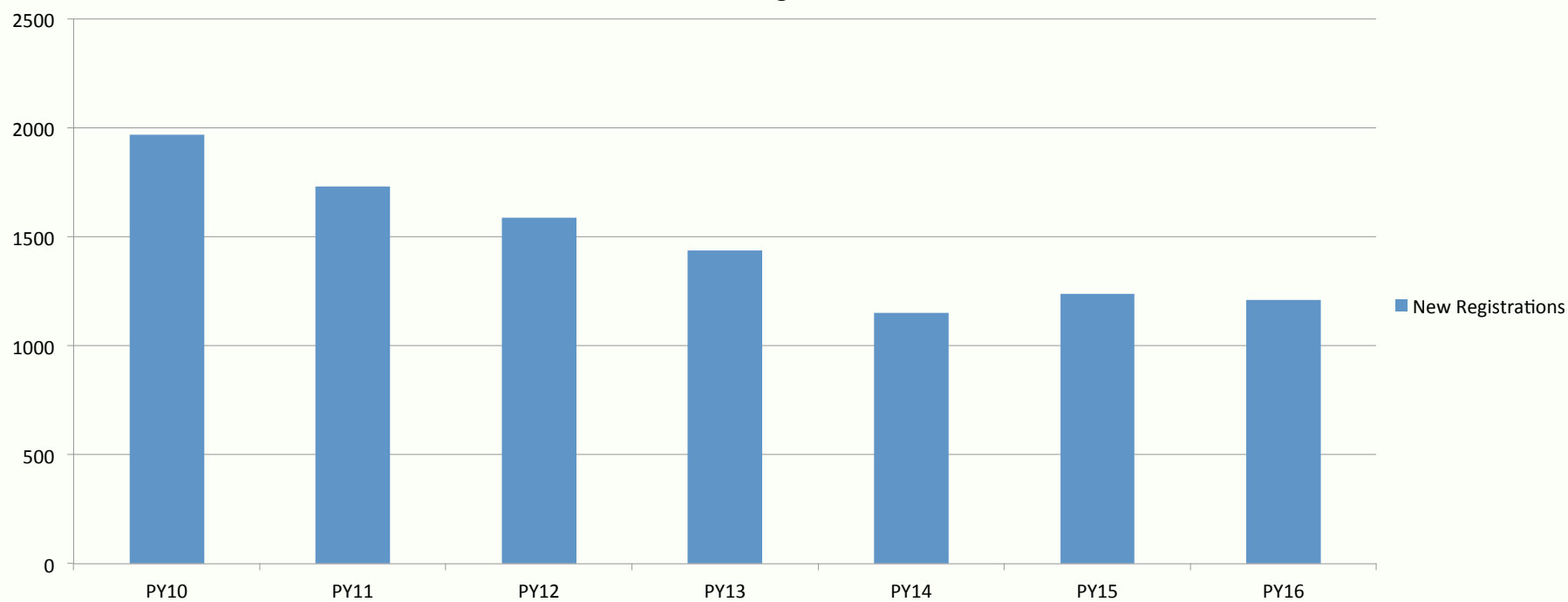
Source: JobsEQ®

Annually: 1,314 replacement demand; 125 net new jobs  
 This table does not include students who work on campus  
 and some other categories  
 Prepared by TCAD

# Tompkins Workforce New York Career Center



**New Registrations**





# **Tompkins County Workforce Strategy**



## Workforce Strategy Key Goals

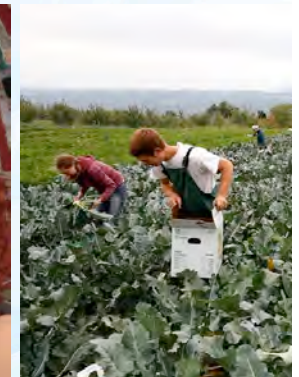


- Increase the number of work-ready, basic-skilled workers
- Retain and attract more young adults
- Prepare for the wave of baby-boomer retirements
- Facilitate and enable the recruitment of workers for specialized occupations
- Reduce underemployment and its accompanying underuse of talent
- Increase the workforce system's capacity to manage near-term challenges and opportunities



# Programs and Services

- Summer youth employment programs
- Federally funded youth employment program
- Tompkins Workforce NY Career Center
- Ticket to Work
- Disability Resource Coordinator-Challenge Workforce Solutions





# Programs and Services

- Veterans Representative - Tompkins Workforce NY
- Hospitality & tourism training
  - Strategic Tourism Planning Board
- BEAM
- Training accounts and On-the-Job training
- Trade Act training



# Employer Services

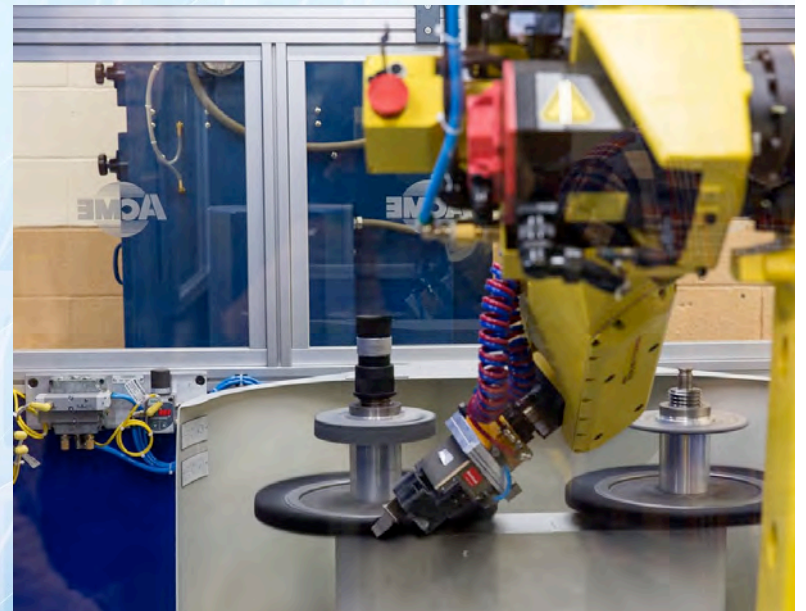
- Employer engagement
- Employer recruitment assistance
- Human resources assistance
- Rapid response assistance
- Labor market information





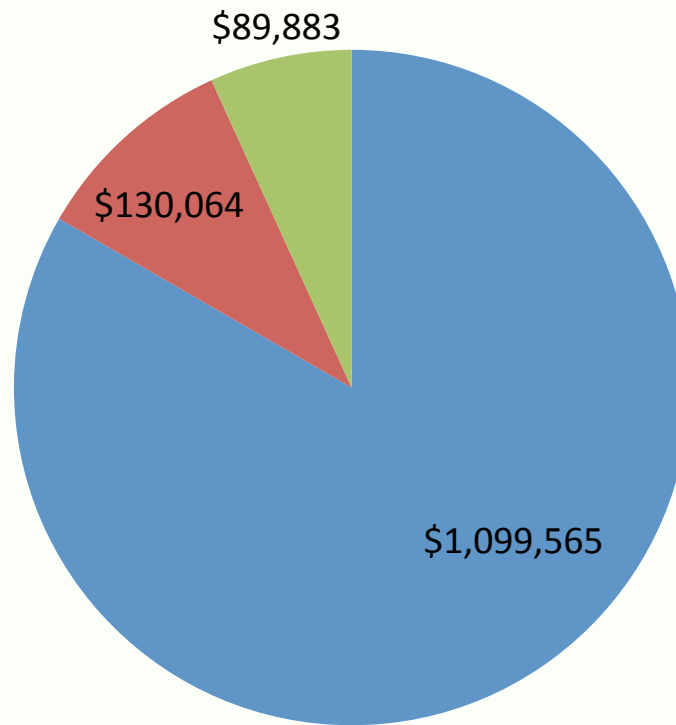
# Initiatives

- Advanced manufacturing skill needs collaborative
- Licensed Practical Nurse workforce collaborative
- Health Careers Expo
- Labor Market Intelligence/TCAD
- Business retention & expansion partnership





# Workforce Development Board



■ Federal

■ State

■ Local

Total Funding - \$1,319,512

## 12 Key Roles of the Board

1. **Develop Local Plan**
2. **Convene, broker and leverage partnerships**
3. **Engage employers**
4. **Provide program oversight**
5. **Develop Career Pathways**
6. **Identify and promote proven and promising practices**

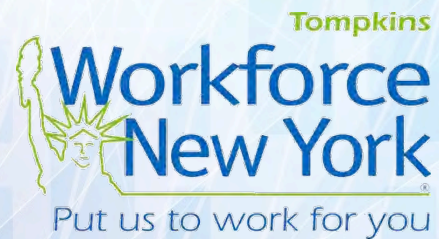
## 12 Key Roles of the Board (continued)



7. Maximize technology usage & accessibility
8. Negotiate local performance measures
9. Select one-stop and youth providers
10. Coordinate education and training providers
11. Develop a budget to carry out program activities
12. Conduct an annual assessment of accessibility for individuals with disabilities



# Thank you!



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